



Please complete and return to the school

cbe.ab.ca

News media outlets (TV, radio, print publications) and other organizations (third parties) may visit schools throughout the year to report on school programs, activities and achievements. This is done with permission from school administration and is supervised by CBE staff. Parents will be notified whenever third parties have attended school events or activities. Information gathered at these events becomes public and may be published, broadcast, sold to other media outlets, or posted on websites and social media such as YouTube, Facebook or Twitter. The CBE cannot control or prevent the distribution or use of student personal information once it is made public.

When you sign this form, you are agreeing that your child’s personal information (image, name, grade, school) may be shared with third parties:

- At school events, activities or non-public events when third parties have been invited

Parents or independent students are under no obligation to provide consent; it is their voluntary decision to do so. If you do not return this form, this indicates that consent was NOT given. You may withdraw your consent at any time by notifying the school principal in writing.

This consent does not apply to:

- Instances of media or other third party individuals photographing or interviewing students from off CBE property.
- Photographs, videos or interviews taken during public events either on or off CBE property. Public events include such activities as school assemblies, performances, field trips and sporting events.

Consent for Release (please print)

_____ I give the Calgary Board of Education consent to include my child in the media/third party coverage and its subsequent use as described above.

_____ I DO NOT give consent for my child or me to participate in media/third party coverage as described above.

Name of Student

School

Name of Parent/ Guardian/Independent Student

Signature of Parent/Guardian/Independent Student

Date (YYYY-MM-DD)